Present-Day Patriotic Education Via The Hung Kings’ Temple Festival

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ABSTRACT: The Hung Kings’ Temple and Hung Kings’ Temple Festival represent the national character of Vietnamese via its cultural significance. Hung Kings’ Temple has been a site to recall and respect the achievements of the Hung Kings and a symbol of the Vietnamese people's remarkable unity for thousands of years. Belief in worshiping Hung Vuong has a very significant place in the spiritual life of the Vietnamese people, is a symbol of communal cohesiveness, and is the source of Vietnam's love, care, and strength; the Vietnamese people's patriotic heritage was also founded here.

KEYWORDS: Education, patriotic tradition, Hung King’s Temple celebration.

I. INTRODUCTION
The belief in worshiping Hung Vuong stems from the wellspring of the nation, national pride, and appreciation to those who have constructed the country and formed the nation and nation. Every Vietnamese feel a sense of reverence for the Hung Kings, the progenitors of their nation. Every year, during the third month of the lunar calendar, there is a mad dash to the Hung Temple. For thousands of years, Phu Tho has served as a site for the preservation, embellishment, and organization of Hung King worship ceremonies. This territory was regarded as "holy land" during the reign of the Hung Kings, when the patriotic tradition arose, since it contained several cultural treasures. Currently, as the nation starts the process of restoration and international integration, the nation's innate patriotic heritage has been damaged by the effect of the conflict in areas, communities, and individuals. The old values are increasingly disappearing as a result of the market, the pursuit of money, and the neglect of national interests and national origins. The maintenance of national cultural identity is required for "integration without dissolution." Educating patriotic traditions through the Hung Kings’ Temple celebration is therefore an objective necessity and a task of strategic importance, helping to the preservation of the Vietnamese nation's essential identity.

II. OVERVIEW AND RESEARCH METHODS
A Literature Review
Professor Tran Van Giau: "Traditional spiritual values of the Vietnamese nation", Social Science Publishing House, Ha Noi, 1980; Professor Vu Minh Gia - Phan Huy Le with "Traditional values and people of Vietnam today", (State Science and Technology Program, topic XX.07-02, including 2 volumes published in 1994 and 1996; Le Tuong - Pham Hoang Oanh: "The Hung Kings’ Temple is a sacrificial site of the Vietnamese nation", Social Science To yet, there have been no publications that provide a comprehensive analysis of the subject. The teaching of patriotic traditions through the Hung Kings’ Temple celebration in the province of Phu Tho.

Research Methods
The article utilized research approaches such as historical method, logical method, analytical method - synthesis mixed with sociological inquiry methods, statistics, and comparison; hosted a seminar with experts and practical guides at the Hung Temple festival. With the Hung Temple festival in Phu Tho province, education is promoted.

III. RESEARCH RESULTS
3.1. Substance and structure of traditional patriotic instruction through the Hung Kings’ Temple festival
The patriotic heritage is a cultural value - the noble spirit of the Vietnamese country - that serves as a driving force to produce strength in the nation-building and defense processes. ta. Vietnam's patriotic heritage is the foundation of Vietnamese ideology, human existence, and worldview; it is also the nation's political and military philosophy. Professor Tran Van Giau argued that traditional Vietnamese patriotism is a simple system of philosophy, perception, and action that is sufficient for the Vietnamese country to survive and exist with dignity [2, tr.229]
Traditional patriotic education is a system of influences of educational subjects on the subjects of education in order to help them understand the nation's patriotic tradition, and on that basis to form the appropriate attitude and action orientation in accordance with his father's patriotic tradition.

*Traditional patriotic education via festivals*

Firstly, the celebration lets people comprehend the nation's history and the contributions of the forebears in establishing and protecting the country.

Born during the presidency of Ho Chi Minh, he once stated: "People must know our history, For the original wall of the Vietnamese nation."

This is the introduction of Uncle Ho's "History of our Country." In 1954, on a visit to the Hung Kings’ Temple, Uncle Ho remarked, "The Hung Kings had the virtues to establish the country; Uncle and nephew must safeguard the country together..."[7. Tr.426]. Our nation has endured thousands of years of heroic battle against foreign invaders to safeguard the nation, and the young generation, those who were born and nurtured in times of peace, must be educated on the nation's history. Ethnicity and national pride to represent Vietnam to the rest of the globe. Knowing the nation's history and the achievements of its heroes is a necessary condition for teaching patriotic values via beliefs.

In addition, the celebration promotes an attitude of reverence and appreciation toward the ancestors in the idea of "When drink water, remember the source." From the comprehension of the meaning of the festival - a necessary prerequisite for the public to comprehend the enormous merits and sacrifices of national heroes and individuals with meritorious service to the country. Respect and gratitude are also created from this perspective. By the event, each individual modifies his or her attitude and behavior toward their nation and country to be worthy of their ancestors. "Drink water, remember the source" is a concise and simple reminder of the everlasting fact of existence. It is a place for people to commemorate and be thankful to the ancestors who have contributed to establishing and protecting the country, and it motivates people to actively participate in the creation and defense of the nation.

Finally, via the festival, prepare each citizen to participate in nation-building, protection, preservation, and development activities.

From the realization of the significance of the festival, the attitude of reverence and appreciation toward the ancestors, while simultaneously arousing in each individual the desire to give a tiny contribution to the construction, protection, and preservation of the ancestors. Protect and build the nation. If patriotism previously fueled our will to defeat natural calamities and adversaries, each of us must today exhibit our faith and patriotism via real deeds. As Uncle Ho always desired, everyone in whatever rank or profession should strive to make our nation more decent, larger, and more beautiful via their labor.

*Traditional patriotic instruction via celebrations*

The festival has evolved into a distinctive kind of community cultural activities that is strongly rooted in the spiritual and cultural lives of the people. Educating people about patriotic customs via festivals may be accomplished in a variety of ways, including through propaganda operations, mass media, and festivals.

The teaching of patriotic traditions through festivals, where cultural events are shared by the entire community, should be planned through propaganda efforts before, during, and after the celebration in order to enjoy the festival, really contribute to the teaching of patriotic customs to every Vietnamese person - Before, during, and after the festival, mass media propaganda plays an essential role in educating the public about the nation's patriotic traditions. This is a crucial foundation for creating the attitudes and behaviors necessary to perpetuate patriotic traditions via celebrations.

- Sightseeing and tourism activities and placards explaining the names, ages, and achievements of ancestors at sites of worship.
- Combined with the ambiance of the festival, the information communicated through the aforementioned path will leave an indelible mark on each individual - this is a crucial foundation for developing a self-disciplined attitude and the desire to carry on the tradition of nationalism of the people.

To educate about patriotic customs through festivals, one might utilize the "Celebration" and "Harmony" parts.

The festival provides a peaceful and profoundly patriotic atmosphere for traditional teaching, especially when held at historical or cultural locations. From ancient times, the ancestors have considered the sacred significance of the celebration for all ages and social groups. Unlike education in the classroom, education at the festival stresses the individualization of the community's way of life, despite the fact that they are long-standing, established customs. The most essential aspect of festivals, whether they include traditional or contemporary content, is that every participant feels like an integral part of the community. Via rituals and activities with ideological, aesthetic, and artistic significance, festivals will have a great deal of appeal if the organizers are adept at planning. So when emotions are created and sublimated in each individual via rituals, individuality is eradicated and each person feels they belong to the sacred and noble collective. It will leave a lasting impression on each person's memory, becoming unforgettable.
The historic values of the nation are communicated to festival-goers through the Hung Kings’ Temple Festival, which is a unique kind of cultural events. It has enormous significance in educating people about life and instilling in them a love for their motherland, nation, and people. Every Vietnamese have a better awareness of Hung Kings’ Temple and the outstanding qualities of the Hung Kings as a result of celebrations and festivals; education in patriotic traditions and appreciation to the Hung Kings who founded and protected the country. Build a sense of conserving and promoting the nation’s traditions, infused with the notion “When you drink water, remember its source.” Instilling attitudes and promoting active participation in the nation's building, protection, preservation, and development. The event has a profound, nuanced, and delicate pedagogical impact. Traditional patriotic education through the Hung Temple celebration must also be administered with finesse and delicacy. While the material during the festival is primarily centered on the subject “When drink water, remember the source” and spiritual tourism is highlighted, the particular content of patriotic traditional education via this festival continues to receive little attention. The success of educating people about patriotic customs through festivals depends on the awareness of the populace. The number of people attending the festival is too great, and not everyone is lucky enough to see the ceremonial of the Hung Kings’ Temple Festival; thus, they do not have the opportunity to experience the patriotic tradition via the section about the historical achievements of the Hung Kings. Construction and retention of water. People visit Hung Temple mostly to attend festivals, travel, pray for fortune, and pray for good fortune. The level of patriotic traditionalism is low.

What virtue does a person who attends festivals but does not know who the Hung Kings’ Temple worships have? I believed I was visiting a temple. Although Phu Tho province and festival organizers have exerted much effort, information and propaganda activity remains restricted. These include limitations on qualifications and capacity of officials, limitations on media conditions, and traditional educational contents that are not mentioned synchronously in festival activities; awareness of the traditional educational significance of the festival among a minority of people is still limited; the inspection and handling of violations and environmental improvement is still slow; and the study of the current situation to propose solutions to overcome, in order to promote the festival's traditional educational significance, is necessary.

* Many strategies for enhancing the efficacy of patriotic traditional education through the present Hung Temple celebration

First, all levels of Party committees, authorities, ideological and cultural agencies, festival management boards, and mass organizations must pay greater attention and coordinate their efforts to educate the public about patriotic customs through festivals. Hung Temple Celebration.

To properly implement patriotic traditional teaching through the Hung Temple festival, it is essential that all levels of Party committees, authorities, ideological and cultural organizations, and festival management boards pay special attention and coordinate their efforts. really crucial. Party committees, authorities, and festival organizers are required to be ideological officers, planners, and directors of festival content and programming, including traditional education. water. Not only are leaders and managers proficient in their own fields of competence, but they are also well-versed in the Party's rules and State's regulations, particularly in those disciplines that are directly relevant to the festival. Faced with the complex effects of social life in the present day, leaders and managers must have a strategic vision and an accurate prediction of the event as well as the size of the festival in order to establish a strategy to teach the public about patriotic traditions through festivals. Due to errors and omissions in planning and preparation, the educational value of the event will be diminished. Party and government leaders at all levels, as well as festival organizers, must anticipate these consequences, incrementally improve the quality of festival services, and be capable of integrating traditional patriotic education content into activities at the ceremony and festival when planning the festival.

Enhancing the availability of training courses on education and teaching of traditional values, particularly the nation's patriotic tradition, for party leaders, government officials, and managers. The Hung Temple Festival and, in particular, the guides who explicitly describe the festival's locales.

Second, enhance the quality of activities of participants in patriotic traditional education via the Hung Temple festival. Cadres determine the quality of labor, hence the quality of traditional patriotic teaching via the Hung Temple celebration is entirely dependent on the caliber of those who plan, manage, and serve the event. Determining the efficiency of traditional educational activities through the Hung Temple festival is the question of educating and developing a cadre corps with strong professional skills and political resolve.

Third, renovate the content, form, methods and diversify the means of traditional patriotic education through the Hung Kings’ Temple festival.

In Vietnam today, people's living standards are still low, there are still many outdated customs and practices, so traditional education has many difficulties. The dissemination of information to people, especially people in remote and isolated areas, is still slow due to the limited development of communication and means of communication. The content of traditional patriotic education through the Hung Kings’ Temple festival, when reaching the people, was disturbed, dry, poor, and did not meet the information needs of the people, especially the people of the remote provinces. Therefore, it is still difficult to make the people of the country
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have positive awareness, attitudes and behaviors in receiving the content of patriotic traditional education through the festival. A part of the people have not been able to access and know the Hung Kings’ Temple Festival as well as the meaning of patriotic traditional education in the festival. Our task is to make every Vietnamese know and deeply aware of the content of patriotic traditional education through the national anniversary of the whole nation. The target audience for propaganda and education is everyone, but it is necessary to identify each specific target group for appropriate propaganda and education content.

Contribute to enhancing the efficiency of patriotic traditional teaching for the Vietnamese people by efficiently preventing and overcoming displays of deviations during the Hung Temple celebration.

Enhancing the responsibility of leadership and direction, creating a strong change of Party committees and authorities at all levels, and continuing to thoroughly grasp the content of Conclusion No. 51-KL/TW of the Politburo (X term) on the implementation of Directive 27-CT/TW of the Politburo (term VIII); preventing the “commercialization” of the festival; correcting in the name of socializing the festival for profiteering purposes; reducing and adjusting the scale of fees;

Strengthening state management of the implementation of a civilized lifestyle during the festival; revising and supplementing legal documents; developing sanctions to deal with infractions; enhancing inspection and examination of festivals; investing in in-depth research to clarify the scientific basis of the implementation of a civilized lifestyle during the festival in order to put it into practice; and issuing the National Festival Planning Guidelines as soon as possible.

Mass media agencies are effective in propagandizing the implementation of a civilized lifestyle during the festival; introducing the festival's historical and cultural values, honoring good people, good deeds, and cutting-edge examples, while simultaneously creating strong public opinion criticizing negative and self-seeking behaviors within the organization and management. festival. There must be a connection between festival promotion and local socioeconomic operations.

Fifth, support restoration and restoration to make the Hung Kings’ Temple historical relic site more deserving of its status as a national relic site with internationally recognized intangible cultural resources.

The Hung Kings’ Temple is a national historical landmark and the site where the forefathers of the Vietnamese perished. Each year, the number of foreign and Vietnamese tourists increases steadily. Thus, the temple has been increasingly renovated and ornamented. Especially after December 6, 2012, when UNESCO designated “Hung Kings worship” as part of humanity's intangible cultural heritage, the number of visitors to the temple will increase. In order to make the historical site of it more deserving of its status as a national relic site with an internationally recognized intangible cultural asset, it is required to intensify the restoration and preservation efforts. From the standpoint of using the economy to support and sustain festival activities, it is vital to establish policies that integrate economics and culture through the exploitation of cultural and historical tourist types related to festivals. Contributing to the preservation, preservation, and promotion of tangible and intangible cultural values in the festival, particularly the patriotic tradition of the nation to meet the spiritual needs of the people; contributing to the promotion of local economic development and a healthy society during the festival's organization.

IV. CONCLUSION

The Vietnamese are privileged to share a faith that venerates ancestors and ancestors. The Vietnamese are doubly luckier when they have the same ancestral house to anticipate, the same ancestral land to recall, and the same ancestral shrine to express their appreciation. The Hung Kings’ Temple Festival has become the national pride of Vietnam, especially after it was designated a UNESCO World Heritage Site. The anniversary of Hung Vuong's ancestors will be celebrated in 2022 under the subject “Sacred roots, land of Hung Vuong's ancestors” [8, tr.1] in conjunction with the tenth anniversary of UNESCO's recognition of "Hung King worship in Phu Tho". In the direction of its origin, Hung Vuong's ancestral land has become a revered emblem with exceptionally distinctive cultural values of the Vietnamese people for countless generations and forever. Returning to the land of our ancestors, we are extremely appreciative of our forefathers, who exerted great effort to extend the area in the early days of nation-building, and are pleased to be "children of Lac, grandchildren of Hong." Thus, wherever you go, there will always be a "Hung Vuong" in the heart of every Vietnamese person.

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